

Clarification 1 to RFQ/03/2023 - Procurement of Public Relations Consultancy Services

Further to the issue of the above RFQ, the Bank has received the following clarification/question, with a reply as follows:

Question: Could you kindly clarify what the estimated contract value is?

Reply: The value of the contract is to be determined by the bidder on the basis of the requested deliverables and resource commitment specified in the RFQ Document.

Clarification 2 to RFQ/03/2023 - Procurement of Public Relations Consultancy Services

Further to the issue of the above RFQ, the Bank has received the following clarification/question, with a reply as follows:

Question: Scope of deliverables outlined in the proposal - While Item 4.2.6 specifies the requirement of a consultant for approximately 20 hours per month, Items 4.2.8 through 4.2.17 detail various additional activities. To facilitate accurate cost analysis, could you kindly confirm whether the tasks listed in Items 4.2.8 to 4.2.17 are encompassed within the 20-hour monthly allocation? If not, we would greatly appreciate clarity on the expected workload stemming from Items 4.2.8 to 4.2.17.

Reply: The Consultant will act as the primary contact of the Malta Development Bank. The requirement for a dedicated minimum commitment of 20 hours per month is on the basis that the mentioned deliverables are mandatory regardless of the hours put in by the dedicated Consultant. Drawing from our experience and considering the foreseen workload, we believe that the allocation of 20 hours per month should be sufficient to fulfil all the deliverables, provided that the commitment is flexible in line with the cyclical nature of the MDB's PR activities. Of course, this depends on the productivity, skills, and experience of the dedicated contact person. It is worth noting that, in certain instances, the dedicated Consultant may need assistance from the service provider support team in order to meet the deadlines and certain deliverables.